



PARTNER BRANDS

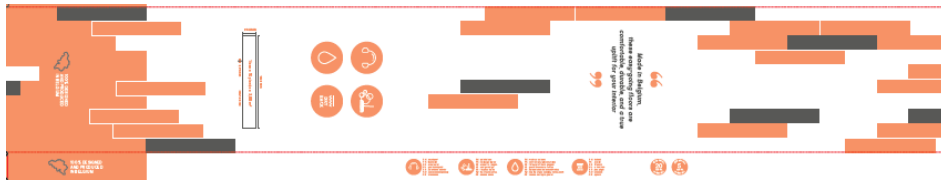
ELECTO & ELITA ACOUSTIC
LAUNCH 01/2024



PARTNER
BRANDS
BY UNILIN

DESIGN FLOORS

- A complete product portfolio, following a good-better-best principle
- Fixed collections, on stock, running time of 3Y
- Non-branded packaging



- Service: MOQ 1 box & next day delivery
- MKT Support: B2B



Meet our newest collection: Electo

Brand	Design Floors
Name	Electo
Thickness	2,35mm
Class	32
Toplacquer	Superguard Pro
Structure	EIR
Size	132 x 19,6 cm
Collection	14 SKU's
OTC	SAP IVC

- 1 Protective Superguard®
- 2 Reliable wear layer
- 3 High definition design layer
- 4 First glass fiber layer for a stable floor
- 5 Durable compact core
- 6 Second glass fiber layer for a stable floor
- 7 Sustainable backing layer



COLLECTION OVERVIEW



COLLECTION OVERVIEW



PHOTOGRAPHY STELLATA OAK



89241



89876



89220

PHOTOGRAPHY STELLATA OAK



89805



89822



89940

PHOTOGRAPHY KENTUCKY OAK



83266



83847



83226

PHOTOGRAPHY TUCKER OAK



85833



85918

PHOTOGRAPHY TEXAS OAK



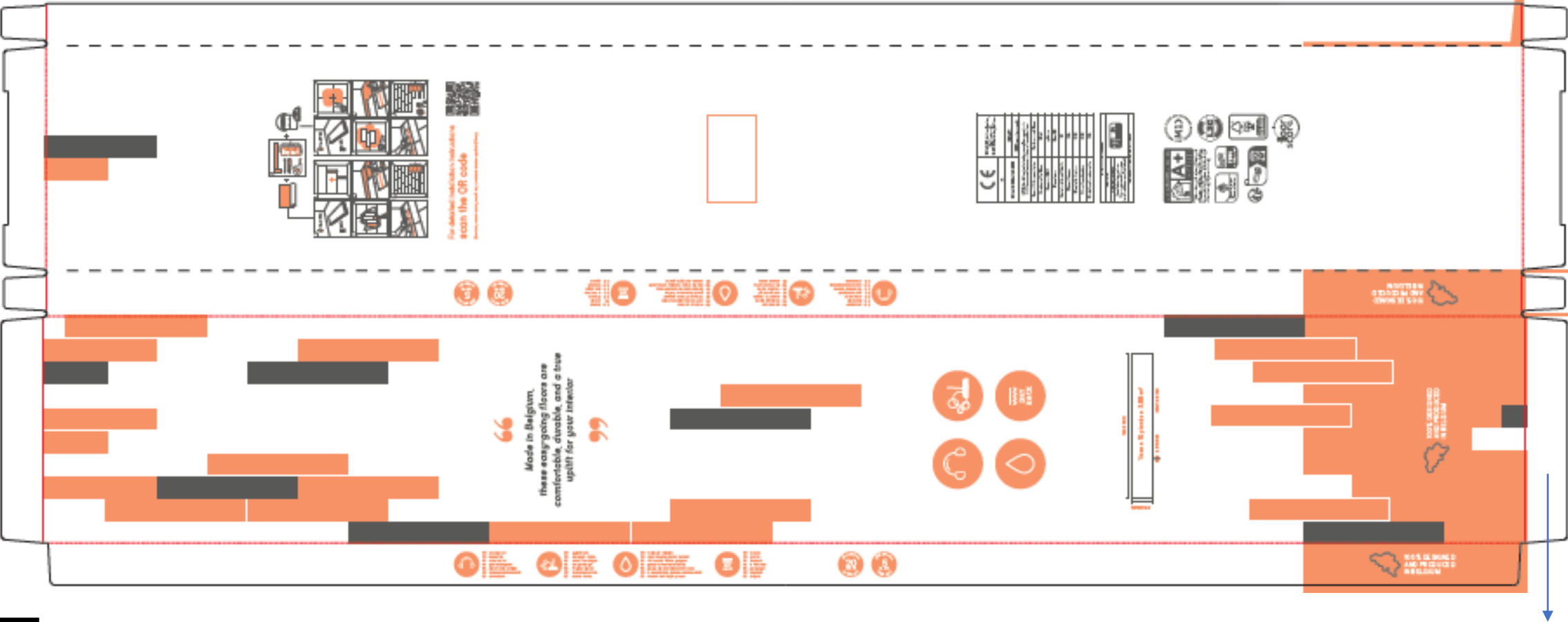
82204



82895

Packaging example

No brand or collection name mentioned, distinctive colour for easy warehouse mgmt



Box label will mention SKU number and short article description
→ f.e. '400098004 STELLATA OAK 89940Q' (so not 'ELECTO')



The 'Design Concept' of Design Floors

GLUEDOWN

DIVINO

ULTIMO

ELECTO

ORIGIN 30

AVVIO

PRIMERO

FLEX CLICK

DIVINO CLICK

ULTIMO CLICK

PRIMERO CLICK

RIGID EVF

TEXTURA ACOUSTIC

ELITA ACOUSTIC

ORIGIN 30 ECA

RIGID SPC

ETERNA ACOUSTIC

SOLIDA ACOUSTIC

SOLIDA

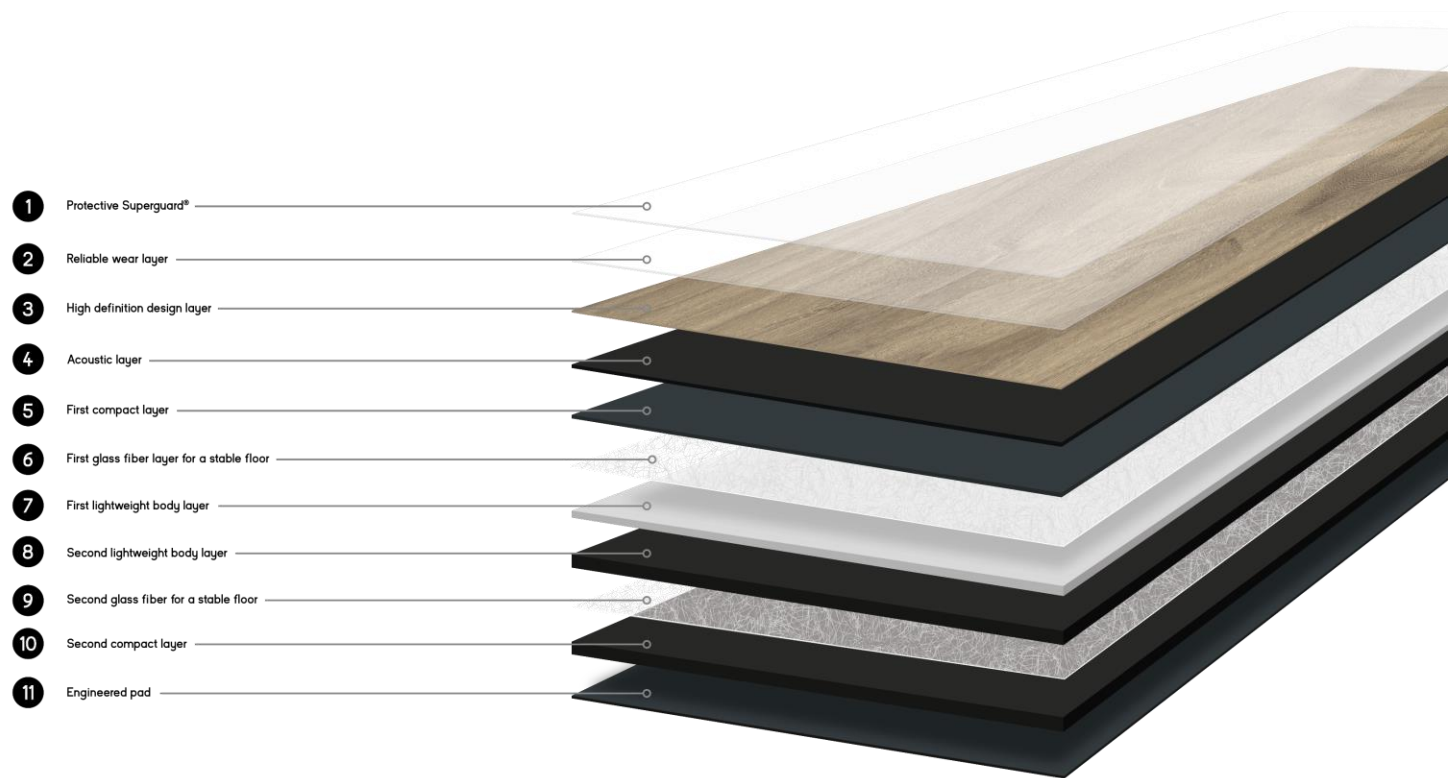
ELEMENTA



Design Concept for Electo: Elita Acoustic

New collection: *Elita Acoustic*

Brand	Design Floors
Name	Elita Acoustic
Thickness	4+1mm
Class	32
Toplacquer	Superguard Prime
Structure	EIR
Size	125,1 x 18,9
Collection	14 SKU's
OTC	SAP IVC

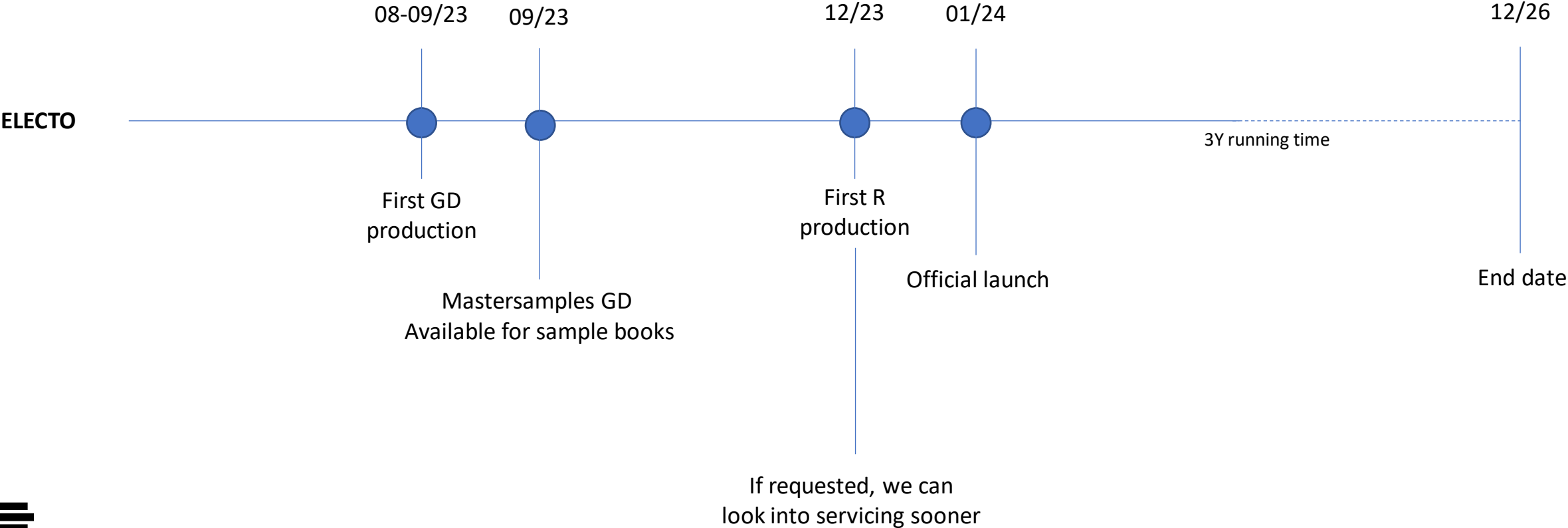


COLLECTION OVERVIEW

FULL MATCH WITH ELECTO



ROADMAP



CONTACTS

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